

R5

2024

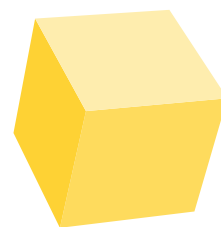
THE FUTURE
RETAIL
CONFERENCE

BOOKING
FORM

June 25 + 26, 2024



K5 2024 BOOKING FORM



Package Exhibitor, sponsor and lecture package

Booth no.

Total in €

Company

K5 EXHIBITION PACKAGES 2024

	1	PLATINUM Partner		95,000	
	2	PREMIUM Partner I		85,000	
	3	PREMIUM Partner II		70,000	
	4	TOP Partner PLUS		55,000	
	5	TOP Partner		43,000	
	6	Square Booth PLUS		38,000	
	7	Square Booth		27,500	
	8	Double Partner Booth PLUS		27,500	
	9	Double Partner Booth		22,000	
	10	Single Booth PLUS		20,000	
	11	Single Booth		15,500	
	12	Partner Booth		13,500	
	13	Newcomer Booth		9,000	
	14	Startup Booth		5,000	
	15	Sub-exhibitor	continued on page 6*	3,500	

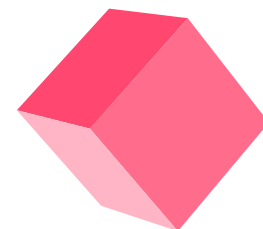
FOOD & NETWORKING LOUNGE

I would like to book the Food & Networking Lounge (30 sq m) next to my stand for €8,500.
(Only possible for 36 or 72 sq m booths next to the Food & Networking Lounges, see EXPO plan).

PLEASE NOTE

Bookings subject to availability. Please fill out the form completely. The fields marked with * are mandatory!
All prices are exclusive of VAT.

K5 2024 BOOKING FORM



Package Exhibitor, sponsor and lecture package Space no. Total in € Company

3

K5 BRANDING PACKAGES 2024

16	Bar & Lounge		50,000	
17	Networking Lounge		17,500	

18 SPECIAL SPONSORSHIPS

MOST WANTED

1	Speakers Dinner on June 24		30,000	
2	VIP lounge sponsorship		30,000	
3	Lanyard sponsorship		25,000	
4	WIFI sponsorship		15,000	
5	Open Bar on June 24		10,000	
6	WC sponsorship		6,000	

TOP BRANDING

7	Party sponsorship		10,000	
8	Hotel key cards sponsorship		7,500	
9	Speed networking		5,000	
10	Bags for information material		1,500	

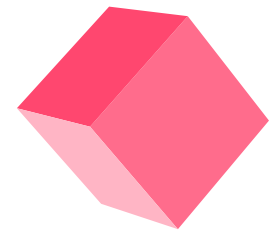
FOOD & BEVERAGES

11	Beverage sponsorship		6,500	
12	Bavarian Breakfast		6,000	

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K5 2024 BOOKING FORM



Package Exhibitor, sponsor and lecture package

Total in €

Company

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SPECIAL SPONSORSHIPS

PRINT & DIGITAL

13	Editorial in K5 MGZN	4,000	
14	Ad in K5 MGZN 1/1 page	3,000	
15	Ad in K5 MGZN 1/2 page	1,500	
16	Information material sponsorship	2,000	
17	Media station display	750	

* NEW *

18	Interview in K5 Commerce Cast	8,000	
19	Outdoor Area	6,000	
20	K5 Recap Video	5,000	
21	K5 Social Media Package	4,000	
22	K5 Fun Spot	750	

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K5 2024 BOOKING FORM



Package Exhibitor, sponsor and lecture package

Total in €

Company

5

K5 SPEAKING PACKAGES 2024

19	EXPO Stage sponsorship	30,000	
20	Masterclass (60 minutes)	12,000	
21	Session without reference client (30 minutes)	8,000	
22	Session with reference client (30 minutes)	5,000	

Yes, I am also an **exhibitor** and would like to benefit from the **20% discount** on speaking packages.

ADDITIONAL TICKETS €699/TICKET**

ALTERNATIVE BOOTH NUMBER

Please enter quantity:

In case preferred booth no. is not available:

COMMENTS | REQUESTS | QUESTIONS FOR K5

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All prices are exclusive of VAT.

** Tickets can be reordered at any time.

K5 2024 BOOKING FORM



MAIN EXHIBITOR INFORMATION

COMPANY/INSTITUTION*

ADDRESS*

POSTCODE & CITY*

COUNTRY*

CONTACT PERSON IN THE COMPANY*

Form of address*

Mr

Mrs

n/a

Title

GIVEN NAME*

SURNAME*

POSITION IN THE COMPANY*

E-MAIL ADDRESS*

PHONE

Billing information if different from above

(+ PO if applicable; VAT ID mandatory for non-German billing address)

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PLEASE NOTE

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K5 2024 BOOKING FORM



SUB-EXHIBITOR INFORMATION

Mandatory for bookings of **Exhibitor Package 15 "Sub-exhibitor"**:

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Number of co-exhibitors (€3,500 each)

COMPANY/INSTITUTION*

CONTACT PERSON IN THE COMPANY*

Form of address*

Mr

Mrs

n/a

Title

GIVEN NAME*

SURNAME*

POSITION IN THE COMPANY*

E-MAIL ADDRESS*

PHONE

CONTACT DETAILS OF OTHER SUB-EXHIBITORS

PLEASE NOTE

Bookings subject to availability. Please fill out the form completely. The fields marked with * are mandatory!
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CONSENT



Consent to **conditions of participation K5 2024***

By sending the booking form for exhibitors and sponsors of K5 2023 you accept the conditions of participation. You will find the current conditions of participation as EXHIBITOR GTC here:

<https://konferenz.k5.de/partner-informationen/>

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I agree to the conditions of participation for K5 2024.

The main exhibitor is not deemed as bindingly booked until confirmation has been received from K5.

Date

Signature

PLEASE NOTE

- The **booth number** is subject to change. Exhibitors will be informed in good time before the start of K5.
- For session and masterclass **time slots**, the sponsor will receive a booking link after the binding booking. First come, first served.
- By signing I agree to K5 GmbH storing my/the **company data** and using it for the purpose of promoting subsequent events. I can revoke this consent at any time.
- **Tickets** can be ordered (including purchases on account) in the ticket shop. You will receive a discount code.
- Creating a **digital signature** requires a digital ID.

To be filled out by K5

K5 countersignature	Total price
<hr/>	<hr/>
Date	Signature

Organiser

K5 GmbH
Winzererstr. 47D
80797 München
Registered at Munich District Court under
HRB 191875
Management: Sven Rittau, Verena Schlüpmann

Comments