

20
25



**BOOKING
FORM**

THE FUTURE
RETAIL
CONFERENCE
JUNE 24 - 25, 2025

K5 2025 BOOKING FORM



Package Exhibitor, sponsor and lecture package

Booth no.

Total in €

K5 EXHIBITION PACKAGES

Package	Exhibitor, sponsor and lecture package	Booth no.	Total in €
1	PLATINUM Partner		100,000
2	PREMIUM Partner I		90,000
3	PREMIUM Partner II		75,000
4	TOP Partner PLUS		55,000
5	TOP Partner		46,000
6	Square Booth PLUS		43,000
7	Square Booth		30,000
8	Double Partner Booth PLUS		27,500
9	Double Partner Booth		24,000
10	Single Booth PLUS		22,000
11	Single Booth		17,000
12	Partner Booth		15,000
13	Newcomer Booth		10,000
14	Startup Booth		5,000
15	Sub-exhibitor	continued on page 7*	4,500

PLEASE NOTE

Bookings subject to availability. Please fill out the form completely. The fields marked with * are mandatory!
All prices are exclusive of VAT.

K5 2025 BOOKING FORM



Package Exhibitor, sponsor and lecture package

Space no.

Total in €



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K5 BRANDING PACKAGES


16	Bar & Lounge	30,000
17	Networking Lounge	17,500
18	Networking Area next to the booth	6,000

K5 SPECIAL SPONSORSHIP

MOST WANTED

1	Speakers Dinner on June 23	30,000
2	VIP Lounge sponsorship	30,000
3	Lanyard sponsorship	25,000
4	Commerce Award sponsorship 	25,000
5	Open Bar on June 23 + Outdoor Area (2 days)	20,000
6	Private Lunch sponsoring (day 1 and 2) 	20,000
7	WIFI sponsorship	15,000
8	WC sponsorship	8,000

TOP BRANDING

9	Party sponsorship	10,000
10	Hotel key cards sponsorship	7,500
11	Round table 	6,000
12	Speed networking	5,000
13	Goodie bags	2,000

FOOD & BEVERAGES

14	Beverage sponsorship	8,000
15	Bavarian Breakfast	6,000

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Total in €



K5 SPECIAL SPONSORING

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PRINT & DIGITAL

16	Editorial im K5 MGZN	4,000
17	Ad in K5 MGZN 1/1 page	2,000
18	Ad in K5 MGZN 1/2 page	1,000
19	Ad in K5 Conference Guide 	2,500
20	Information material sponsorship	1,500
21	Media station display	500

* CREATE VISIBILITY *

22	Interview in K5 Commerce Cast	8,000
23	K5 Recap Video	4,000
24	K5 Social Media Package	4,000
25	Guided tour station 	2,000
26	K5 Fun Spot	1,500
27	"Be the best" Coaching 	150

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Total in €

K5 SPEAKING PACKAGES		
19	EXPO Stage sponsorship	30,000
20	Masterclass (60 minutes)	12,000
21	Session without reference client (30 minutes)	8,000
22	Session with reference client (30 minutes)	6,000

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Yes, I am also an **exhibitor** and would like to benefit from the **20% discount** on speaking packages.

ADDITIONAL TICKETS €699/TICKET**

ALTERNATIVE BOOTH NUMBER

Please enter quantity:

In case preferred booth no. is not available:

COMMENTS | REQUESTS | QUESTIONS FOR K5

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All prices are exclusive of VAT.

** Tickets can be reordered at any time.

K5 2025 BOOKING FORM



MAIN EXHIBITOR INFORMATION

COMPANY/INSTITUTION*

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ADDRESS*

POSTCODE & CITY*

COUNTRY*

CONTACT PERSON IN THE COMPANY*

Form of address*

Title

Mr

Mrs

n/a

GIVEN NAME*

SURNAME*

POSITION IN THE COMPANY*

E-MAIL ADDRESS*

PHONE*

Billing information if different from above

(+ PO if applicable; VAT ID mandatory for non-German billing address)

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K5 2025 BOOKING FORM



SUB-EXHIBITOR INFORMATION

Mandatory for bookings of Exhibitor Package 15 "Sub-exhibitor":

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Number of co-exhibitors (€4,500 each)

COMPANY/INSTITUTION*

CONTACT PERSON REGARDING K5 PLANNING IN THE COMPANY*

Form of address*

Title

Mr

Mrs

n/a

GIVEN NAME*

SURNAME*

POSITION IN THE COMPANY*

E-MAIL ADDRESS*

PHONE*

CONTACT DETAILS OF OTHER SUB-EXHIBITORS

PLEASE NOTE

Bookings subject to availability. Please fill out the form completely. The fields marked with * are mandatory!
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CONSENT



Consent to **conditions of participation K5 2025***

By sending the booking form for exhibitors and sponsors of K5 2025 you accept the conditions of participation. You will find the current conditions of participation as EXHIBITOR GTC here:

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<https://konferenz.k5.de/partner-informationen/>

I agree to the conditions of participation for K5 2025.

The main exhibitor is not deemed as bindingly booked until confirmation has been received from K5.

Date

Signature

PLEASE NOTE

- The **booth number** is subject to change. Exhibitors will be informed about changes in good time before the start of K5.
- For session and masterclass **time slots**, the sponsor will receive a booking link after the binding booking. First come, first served.
- By signing I agree to K5 GmbH storing my/the **company data** and using it for the purpose of promoting subsequent events. I can revoke this consent at any time.
- **Tickets** can be ordered (including purchases on account) in the ticket shop. You will receive a discount code.
- Creating a **digital signature** requires a digital ID.

To be filled out by K5

K5 countersignature	Total price
Date	Signature

Organiser

K5 GmbH
Winzererstr. 47D
80797 München
Registered at Munich District Court under
HRB 191875
Management: Sven Rittau, Verena Schlüpmann

Comments

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